## ABBYY

## FOMO fuels Al adoption amid strong global business trust

Recent research revealed that 58% of UK business leaders **worry that they'll be left behind if they don't use AI**, with the vast majority trusting it to bring benefits to their organisations.



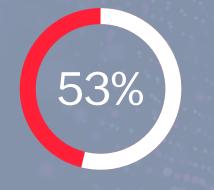
What are the main factors driving investment and trust in AI for UK businesses?

Reasons for Al Investment

93%







Boost efficiency/ customer service of organisations trust Al tools; SLMs are most trusted (92%). of organisations use purpose-built AI tools like Intelligent Document Processing; 88% see positive results. have a clear plan for using purpose-built AI.

52%

Improve service quality

48% Build on successful results 2

plan to increase their plan Al budget in the invest next 12 months.

23%

plan to increase Al investment by 16-20%.



are adopting retrievalaugmented generation (RAG).







Cybersecurity and data breaches

Reliability and accuracy of data



39%

Accuracy in interpretation and analysis

## Concerns about the use of Al

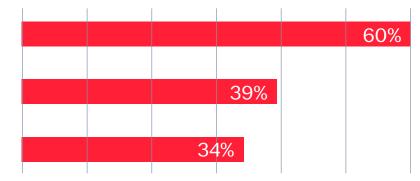
Al being misused in the company The cost of implementation

Copyright and data protection



Responsible Al measures

Policies for product, security, or compliance Seeking third-party guidance IT-led education on guidelines



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