

## 10 Ways Process Mining Will Improve Your Business

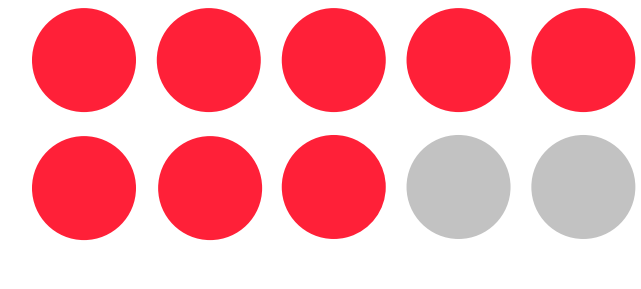


### 1 Increased process transparency

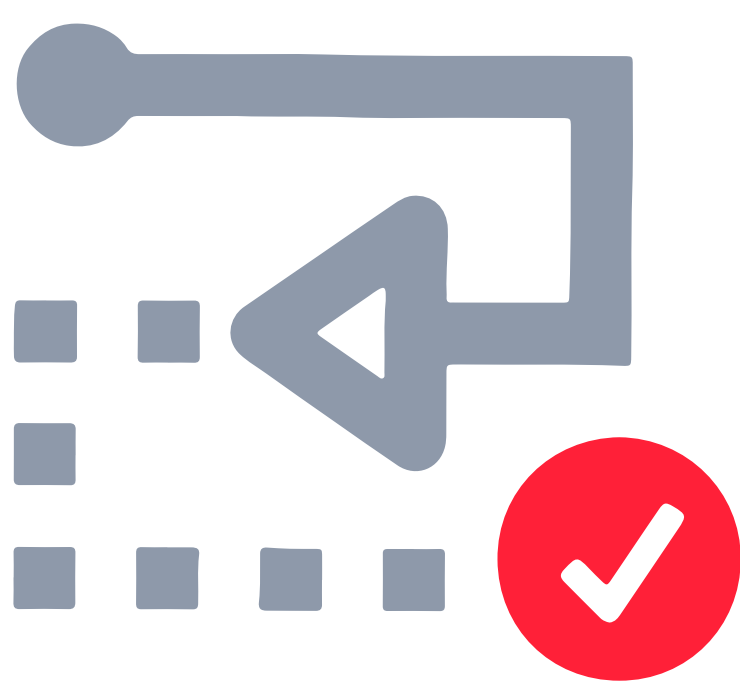
Process mining enables businesses to visualize their end-to-end, current processes.

Source: Deloitte

# 77%



of companies who have invested in process mining report increased process transparency as one of its most valuable benefits.



### 2 Data-driven process improvements

With full process visibility, businesses can identify and fix deviations from their ideal workflow. One Fortune 100 financial institution leveraged process mining to achieve **\$6 million** in data-driven process improvements.

Source: ABBYY

# 40%

of companies use process mapping for automation

### 3 More accurate forecasting

Data from process and task mining builds detailed process maps for forecasting. Process mapping is a crucial facet of process intelligence, with nearly **40% of companies using it for automation.**

Source: Zinnov

# 58%

increase in labor productivity with process mining

### 4 More productive workforce

Process and task mining help businesses identify repetitive and inefficient tasks, informing resource allocation. An Everest Group survey found process mining increased labor productivity by **58% in CPG and retail.**

Source: Everest Group



### 5 Strategic use of automation

Using process mining to identify process inefficiencies highlights high-value automation opportunities, which can lead to a **40% decrease in overall process times.**

Source: McKinsey

# 31%

of banks say onboarding new customers can take weeks or even months

### 6 Streamlined onboarding processes

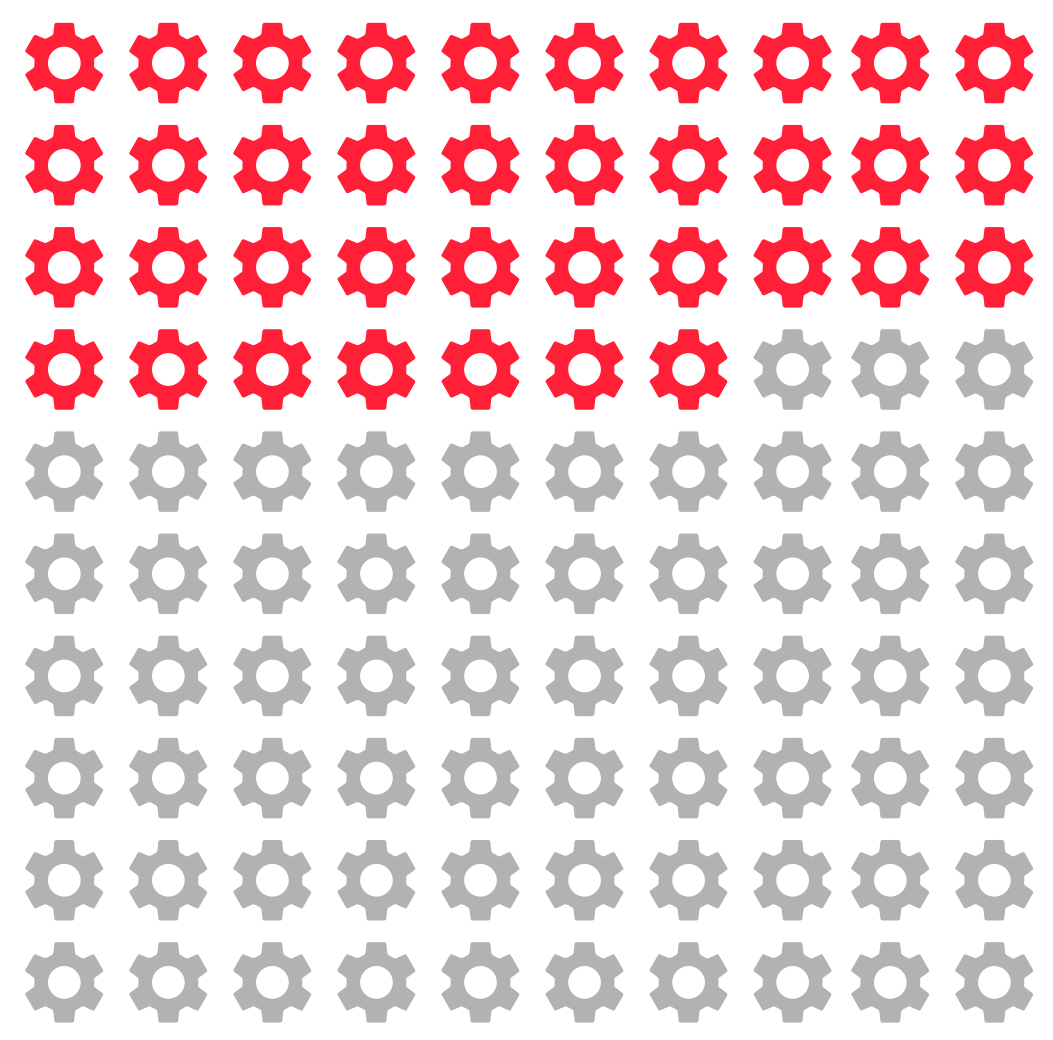
Process mining equips you with insights to streamline these critical processes and improve customer satisfaction.

Source: ABBYY

### 7 Smarter decision-making

**37% of business and tech decision-makers encounter issues with manual routing and process gaps.** Process mining tools enhance data quality by offering accurate, automated insights for decision-making.

Source: Forrester



### 8 Real-time process monitoring

Businesses can measure and monitor their workflows in real-time to make timely improvements. According to Deloitte, **50% of organizations refresh their process mining data daily.**

Source: Deloitte

### 9 Automate compliance audits

Process mining can support automation of high-risk compliance tasks. This reduces time spent on manual checks, minimizes errors, and can increase ROI by as much as **45%.**

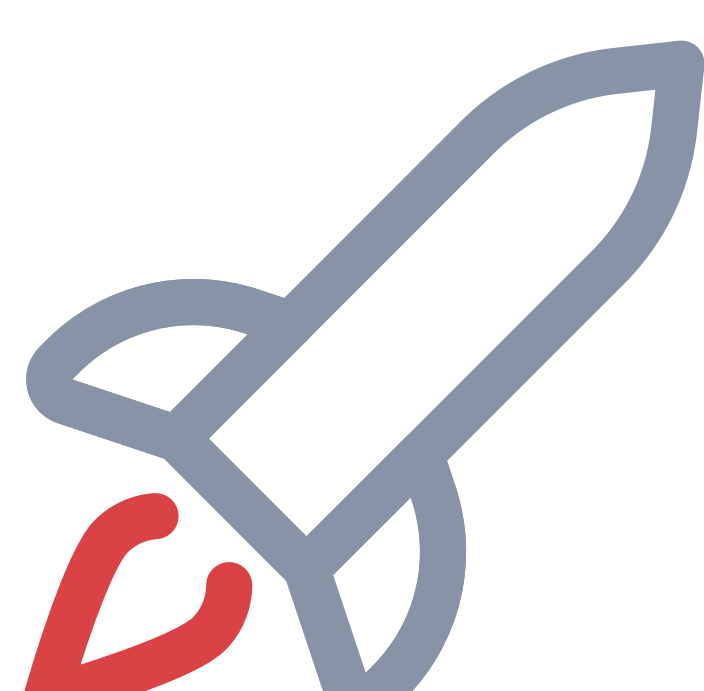
Source: ABBYY

# 45%

increase in ROI by reducing risk

# \$2.3 billion

Process mining revenue in 2025



### 10 Accelerated digital transformation

Gartner predicts global process mining software revenue to reach **\$2.3 billion by 2025**, fueled by its digital transformation benefits. Process mining accelerates project execution, giving businesses a competitive edge.

Source: Gartner

Still curious? [Check out five must-haves for a process intelligence solution today.](#)

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